

The 7th Annual International  
**Ohio Burlesque Festival**  
August 3rd - August 5th  
Cleveland, Ohio

*Ohio*  
BURLESQUE  
*Festival*



# About Ohio Burlesque

---

**Eighty-six years and counting. Our burlesque history is in it's golden age! This year is a dedication to the past that's focusing on community and it's inclusivity, Our Three day award winning festival will be taking place Aug 3rd thru August 5th, 2017. We are ready to put the Oh in Ohio yet again with these festivities we will be the hosting 80 performers from all over the world. Welcoming our burlesque beginners and professionals to rejoice in our firth anniversary celebration.**

**The producers are grateful for all the international success and support offered since our kick-off in August 2011. Every year has been a sold out and has grown to be an event Ohioans look forward to every August. The broad amount of burlesque artists and technique have impressed audiences from all over. Experience a whole new year by supporting at The International Ohio Burlesque Festival.**

**Our Audience is lively and international, We have over 900 audiences over a three days festival that are diverse and our online reach thru our social media totals all sites added to 10k thru out months of promotion and build up to the festival. This also includes printed media such as Cleveland Scene Magazine, The Plain Dealer, Cleveland Magazine and online publications as Fresh Water Cleveland, Cool Cleveland and Yelp!**

**We landed a spot in the issue Cleveland Does Not Suck in 2011 - Cleveland Scene print publication for making sex classy again!**

# QUICK STATS

---

**Our social media reach is quite unique, We have partnered with multiple organizations to get more exposure for our festival. In addition of our Ohio Burlesque on Facebook we have the support of the following pages.**

**Ohio Burlesque 6,319+**

**Ohio Burlesque Instagram 2214+**

**Ohio Burlesque Monthly Visitors 13,000+**

**Le Femme Mystique Burlesque 3,171+**

**Le Femme Mystique Instagram 2339+**

**Bella Sin 11,300+**

**Bella Sin Instagram 3658+**

**This also includes 80+international Performers, 10 Directors, one international Venue Stage for 3 Nights**

<b>Ages</b>	<b>18 - 24</b>	<b>25 - 34</b>	<b>35 - 44</b>	<b>45 - 54</b>
<b>W</b>	10%	54%	32%	4%
<b>M</b>	8%	32%	53%	7%

# Sponsorships

## Small Business Supporting Sponsors

Small ways to help our festival and a great way to promote your business!

Tier	Price	Description
Tease	\$50	Name listed on our website as a supporter
Tassel	\$100	Listed logo small on website as a supporter.
Twirl	\$200	Listed logo (small) as a supporter & Social media recognition post (5)
Pastie	\$300	Listed logo (medium) as a supporter & Social Media recognition (10), Marketing materials for 120 bags

## In Kind Sponsorship

Every year we provide the most fantastic gift bags to our festival performers, We give them items from our list to provide them with things they need thru the weekend and travel to be comfortable. If you wish to sponsor them please contact us [ohioburlesque@gmail.com](mailto:ohioburlesque@gmail.com)  
The amount donated will be your sponsor packet\*

Travel size hair spray  
Bobbie Pins  
Safety Pins  
Make Up Wipes  
Portable water bottles  
Cosmetic glitter  
Cleveland Related items  
Rhinestones

# *Sponsorships*

## **Vending Sponsor \$500.00**

---

Vending the 3 day festival will include promotional logo (medium size) on website, Social media product feature and promotion (30), Sponsor Highlight blog interview, MC mention thru the 3 days showcase, Business Cards in festival gift bags for performers, name mention on poster and flyer, 4ft table and 2 chairs, Admittance badge for an assistant, wi-fi connection, Electricity & Table linens.

## **The Roxy Sponsor \$1500.00**

---

- Mention in all press-releases as a festival presenting sponsor.
- Special Feature on our Email newsletter.
- Listings on website (1) Year.
- Listing on sponsor page (1) Year.
- Logo on both marketing campaigns.  
(10,000 Flyers, 50 Posters, 120 Badges )-
- Promotional logo on all additional events  
(The Buckeye Burlesque Academy & After Parties)
- Parking reservation at all 3 venues.
- Marketing material on all performer(s)/vip bags. (120 bags total)
- On-site banner.
- Your logo (Medium) on all festival videos.(80 videos)
- MC Mention thru out all 3 showcases.
- 6ft Vending table at all 3 showcases.  
(Linens, 2 Chairs, Wifi, Badges, Electric)

- Mention in all press-releases as a festival presenting sponsor
  - Exclusive feature on our Email newsletter.
  - Priority listings on website (1) Year.
  - Priority listing on sponsor page (1) Year.
  - Banner ad on parter website(s).  
(ohioburlesque.com, clevelandburlesque.com, bellasin.com)
  - Large logo on both marketing campaigns.  
(10,000 Flyers, 80 Posters, 120 Badges & Primary Full Page ad on 1000 Programs)
  - Largest logo on "Thank You Sponsors" banners.
  - 8ft Vending table at all 3 showcases.  
(Linens, 2 Chairs, Wifi, Badges, Electric)
- Feature E-mail list blast (2) a month with large logo.
  - Promotional large logo on all additional events  
(The Buckeye Burlesque Academy & After Parties)
  - Parking reservation at all 3 venues.
  - Marketing material on all performer(s)/vip bags.  
(120 bags total)
  - On-site banner In-front of the stage.
- Social media support twice a day with boosted ad feature on  
(facebook, Instagram #obf17 #(yourbizhere) & Twitter)
  - MC Mention thru out all 3 showcases.

We accept sponsorship payments via paypal invoice.

Web: <http://www.ohioburlesque.com> Email: [ohioburlesque@gmail.com](mailto:ohioburlesque@gmail.com)

Ph: 216.264.9965



