

The Annual Award Winning International Ohio Burlesque Festival Cleveland, Ohio August 1st, 2nd & 3rd 2019



The Annual Award Winning International Ohio Burlesque Festival



Eighty-Eight years and counting. Our burlesque history is in it's golden age! This year is a dedication to the past that's focusing on community and it's inclusivity, Our Three day award winning festival will be taking place Aug 1st thru August 3rd, 2019. We are ready to put the Oh in Ohio yet again with these festivities we will be the hosting 80 performers from all over the world. Welcoming our burlesque beginners and professionals to rejoice in our firth anniversary celebration. This year we are excited to welcome one of our headliners *Lou Lou la Duchesse de Rière from The Mohawk Nation*. She joins our diverse lineup this year as our main festival headliner.

The festival is thankful for all the international success and support since our kick-off in August 2011. Every year has been a sold out event and has grown to be an event Ohioans and Midwesterners look forward to every year. The broad amount of burlesque, drag, vaudeville, variety and sideshow that is created to include diversity across the board has made this festival an industry favorite.

Experience a whole new year by supporting at The International Ohio Burlesque Festival, Our Audience is lively and international, We have over 900 audiences over a three days festival that are diverse and our online reach thru our social media totals all sites added to 15k throughout months of promotion and build up to the festival.





This also includes printed media such as Cleveland Scene Magazine, The Plain Dealer, Cleveland Magazine and online publications as Fresh Water Cleveland, Cool Cleveland and Yelp!. We landed a spot in the issue Cleveland Does Not Suck in 2011 - Cleveland Scene print publication for making sex classy again!, It's has received multiple awards by city and state officials including a letter of recognition from the Ohio House of Representatives.

This year the festival is immortalized in the book *The Rustbelt Burlesque- The softer side of a heavy mental town* written by Erin O'Brian with images by Bob Perkoski showcasing the history, diversity and love this event has put together thru the years. The book will be available July 2nd internationally.

Quick Stats

Our social media reach is quite unique, We have partnered with multiple organization to get more exposure for the festival. In addition to our Ohio Burlesque outlets here some of our partners. Our medias are followed by 78% Clevelanders and Ohioans The remainder is 22% National

	Facebook	Instagram	Twitter	YouTube
Ohio Burlesque	7,936	2,680	559	49,551
Cleveland Burlesque	3,655	3,010	535	N/A
Bella Sin	15,389	6,586	546	N/A
Beachland Ballroom	83,383	10.5k	13.1k	N/A
Cleveland Scene	114,956	86k	122k	N/A

Vending Sponsor \$500.00

Vending the 3 day festival will include promotional logo (medium size) on website, Social media product feature and promotion (30), Sponsor Highlight blog interview, MC mention thru the 3 days showcase, Business Cards in festival gift bags for performers and VIP, name mention on poster and flyer, 3ft table and 2 chairs, Admittance badge for an assistant, wi-fi connection, Electricity & Table linens.

Festival Partner - \$1000.00

- Mention in all press-releases as a festival presenting sponsor.
- Special Feature on our Email newsletter.
- Listing on sponsor page (1) Year.
(10,000 Flyers, 50 Posters, 120 Badges)-
(The Buckeye Burlesque Academy & After Parties)
- Marketing material on all performer(s)/vip bags.
(120 bags total)
- Your logo (Medium) on all festival videos.(80 videos)
- 3ft Vending table at all 3 showcases.
(Linens, 2 Chairs, Wifi, Badges, Electric)
- Listings on website (1) Year.
- Logo on both marketing campaigns.
- Promotional logo on all additional events
- Parking reservation at all 3 venues.
- On-site banner.
- MC Mention thru out all 3 showcases.

Ohio Burlesque Festival Presenting Partner

- Mention in all press-releases as a festival presenting partner
- Priority listings on website (1) Year.
- Promotional large logo on all additional events and videos
- MC Mention thru out all 3 showcases.
- Parking reservation at all 3 venues.
- Banner ad on partner website(s). (ohioburlesque.com, clevelandburlesque.com, bellasin.com)
- Largest logo on “Thank You Sponsors” banners.
- Large logo on both marketing campaigns. (10,000 Flyers, 80 Posters, 120 Badges & Primary Full Page ad on 1000 Programs)
- 3ft Vending table at all 3 showcases.
(Linens, 2 Chairs, Wifi, Badges, Electric)
- Feature E-mail list blast (2) a month with large logo.
- Exclusive feature on our Email newsletter.
- Priority listing on sponsor page (1) Year.
- On-site banner In-front of the stage.
- Promotional large logo on all additional events
- On-site banner In-front of the stage.
- Marketing material on all performer(s)/vip bags.
- Social media support twice a day with boosted ad feature on (facebook, Instagram #obf18 #(yourbizhere) & Twitter)



Community Pledge

Community pledge donations are offering support to our festival, staff and participants, A pledge showcases your commitment in supporting immigrant owned, women operated, diverse and inclusive entertainment in the midwest. Ohio Burlesque Festival is our passion and our vision. With that at the forefront, we are dedicated first and foremost to our burlesque industry, local community and customers.

Your pledge will help us continue our journey. Pledges are \$100.00 and will be listed in our community pledge page by name with business logo. Along with a special recognition on the microphone and socials

Customize Sponsor Packages

Customize the best package that fits your needs and budget and business needs.

A customized partnership is ranging from \$300.00 to \$800.00

Interested in becoming a sponsor, vendor or partner?

Contact us for details ohioburlesque@gmail.com

www.ohioburlesque.com