

# The Annual Award Winning International Ohio Burlesque Festival Cleveland, Ohio August 2nd, 3rd and 4th 2018



# The Annual Award Winning International Ohio Burlesque Festival



Eighty-seven years and counting. Our burlesque history is in it's golden age! This year is a dedication to the past that's focusing on community and it's inclusivity, Our Three day award winning festival will be taking place Aug 2nd thru August 4th, 2018. We are ready to put the Oh in Ohio yet again with these festivities we will be the hosting 80 performers from all over the world. Welcoming our burlesque beginners and professionals to rejoice in our fifth anniversary celebration.

The festival is thankful for all the international success and support since our kick-off in August 2011. Every year has been a sold out event and has grown to be an event Ohioans and Midwesterners look forward to every year. The broad amount of burlesque, drag, vaudeville, variety and sideshow that is created to include diversity across the board has made this festival an industry favorite.

Experience a whole new year by supporting at The International Ohio Burlesque Festival, Our Audience is lively and international, We have over 900 audiences over a three days festival that are diverse and our online reach thru our social media totals all sites added to 15k throughout months of promotion and build up to the festival. This also includes printed media such as Cleveland Scene Magazine, The Plain Dealer, Cleveland Magazine and online publications as Fresh Water Cleveland, Cool Cleveland and Yelp!

We landed a spot in the issue Cleveland Does Not Suck in 2011 - Cleveland Scene print publication for making sex classy again!, It's has received multiple awards by city and state officials including a letter of recognition from the Ohio House of Representatives.

# Awards And Recognitions



The Cleveland City Council  
Recognition Scroll to The  
Ohio Burlesque Festival 2014



The State Representative  
Nickie J. Antonio of The  
Ohio House of  
Representatives.  
Recognition Letter to Ohio  
Burlesque Festival 2014



Proclamation by The City  
of Cleveland in recognition  
of The Ohio Burlesque  
Festival 2015.  
Pictured  
Mayor Frank Jackson.

## Quick Stats

Our social media reach is quite unique, We have partnered with multiple organization to get more exposure for the festival. In addition to our Ohio Burlesque outlets here some of our partners. Our medias are followed by 78% Clevelanders and Ohioans The remainder is 22% National

	<b>Facebook</b>	<b>Instagram</b>	<b>Twitter</b>	<b>YouTube</b>
Ohio Burlesque	6,856	2,437	505	13k
Le Femme Mystique	3,210	2,670	520	N/A
Bella Sin	15,023	4,580	507	N/A
Beachland Ballroom	83,383	8,169	12,6k	N/A
Cleveland Scene	113,883	67.4k	118k	N/A

# Sponsorships

Sponsoring the independent arts and theater is a great way to support local owned companies that are bringing large events to the city, Especially since they pull 70% of audience to productions on a yearly basis. Your sponsorship will mean that independent theater will continue on for yet another season.

These sponsorships are a year from sponsor date, There is multiple levels of support and some customized options to best fit your needs as a small business.

Tease	\$50.00	Name Listen on Website	X
Tassel	\$100.00	Small Logo on Website	X
Twirl	\$200.00	Medium logo on Website & Instagram ads	5

## **Vending Sponsor \$500.00**

Vending the 3 day festival will include promotional logo (medium size) on website, Social media product feature and promotion (30), Sponsor Highlight blog interview, MC mention thru the 3 days showcase, Business Cards in festival gift bags for performers and VIP, name mention on poster and flyer, 3ft table and 2 chairs, Admittance badge for an assistant, wi-fi connection, Electricity & Table linens.

## **Festival Partner - \$1000.00**

- Mention in all press-releases as a festival presenting sponsor.
- Special Feature on our Email newsletter.
- Listing on sponsor page (1) Year.  
(10,000 Flyers, 50 Posters, 120 Badges )-  
(The Buckeye Burlesque Academy & After Parties)
- Marketing material on all performer(s)/vip bags.  
(120 bags total)
- Your logo (Medium) on all festival videos.(80 videos)
- 3ft Vending table at all 3 showcases.  
(Linens, 2 Chairs, Wifi, Badges, Electric)
- Listings on website (1) Year.
- Logo on both marketing campaigns.
- Promotional logo on all additional events
- Parking reservation at all 3 venues.
- On-site banner.
- MC Mention thru out all 3 showcases.

# Ohio Burlesque Festival Presenting Partner

- Mention in all press-releases as a festival presenting partner
- Priority listings on website (1) Year.
- Promotional large logo on all additional events and videos
- MC Mention thru out all 3 showcases.
- Parking reservation at all 3 venues.
- Banner ad on partner website(s). (ohioburlesque.com, clevelandburlesque.com, bellasin.com)
- Largest logo on “Thank You Sponsors” banners.
- Large logo on both marketing campaigns. (10,000 Flyers, 80 Posters, 120 Badges & Primary Full Page ad on 1000 Programs)
- 3ft Vending table at all 3 showcases.  
(Linens, 2 Chairs, Wifi, Badges, Electric)
- Feature E-mail list blast (2) a month with large logo.
- Exclusive feature on our Email newsletter.
- Priority listing on sponsor page (1) Year.
- On-site banner In-front of the stage.
- Promotional large logo on all additional events
- On-site banner In-front of the stage.
- Marketing material on all performer(s)/vip bags.
- Social media support twice a day with boosted ad feature on (facebook, Instagram #obf18 #(yourbizhere) & Twitter)

# Community Pledge

Community pledge donations are offering support to our festival, staff and participants, A pledge showcases your commitment in supporting immigrant owned, women operated, diverse and inclusive entertainment in the midwest. Ohio Burlesque Festival is our passion and our vision. With that at the forefront, we are dedicated first and foremost to our burlesque industry, local community and customers.

Your pledge will help us continue our journey.

Pledges are \$100.00 and will be listed in our community pledge page by name with business logo

Along with a special recognition on the microphone and socials.

# Customize Sponsor Packages

Customize the best package that fits your needs and budget and business needs.

A customized partnership is ranging from \$300.00 to \$800.00

Interested in becoming a sponsor, vendor or partner?

Contact us for details [ohioburlesque@gmail.com](mailto:ohioburlesque@gmail.com)

[www.ohioburlesque.com](http://www.ohioburlesque.com)